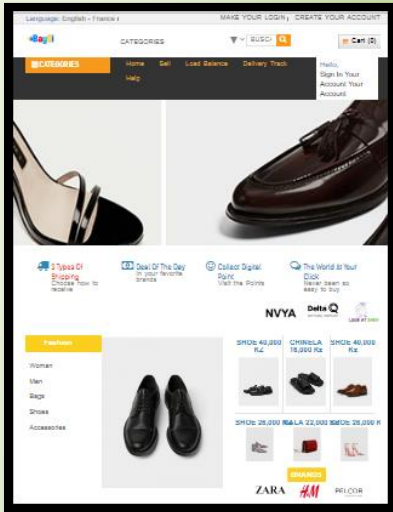


## Exlcart's Customer Case study & Success Story

### BayQi



### Buy And Sell Any Physical Goods Or Digital Downloads.

BayQi.com is the most preferred online shopping destination in Angola, South Africa. Has physical products, digital downloads, bill payments and mobile recharges under one roof.

<https://www.bayqi.com>

### Client says...

*“Exlcart has good technical platform to help any business scale up and touch the expected profit in short term.”*

- Managing Director,  
BayQi.

### Challenges

#### Laying a platform for high volume business and database

The client required an ecommerce website which is clean and neat and that handles various physical and digital products and its sale and promotion all at once in Angola Market. BayQifaced following challenges:

- Struggled to accept visa cards.
- No option to accept local payments through payment gateways.
- Had no sales and promotion facility.
- Website unsuitable for high volume business.

### Solutions

#### Delivering A Seamless Customer Experience with Mobile Apps

Exlcart helped BayQi to go online using its multi-vendor - eVendor platform. Has dynamic back end panel controlled by the store owner. Website is based on PHP and MySQL with HTML components.

- Integrated with Visa cards and Angola based local payment gateway.
- Wallet system for website buyers.
- Categories wise listing of Physical products and digital products.
- Portuguese language supportive website.
- Each vendor has a sub domain.

### Results

#### Growth & Innovation

BayQi was very pleased with the website results online:

- New releases - Electricity bill, water bill and mobile recharges within the website.
- Connect over iPhone and Android, affiliate programs and seller accounts.
- Huge online traffic made BayQi as most preferred shopping destination.